

Ms. Schwengel's Weekly Blog Post Rubric

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Content & Creativity	<p>Blog shows the author has comprehensive insight, understanding, and reflective thought about the topic</p> <p>By ...supporting your idea with descriptive examples</p> <p>...building a focused argument around a specific issue or</p> <p>...asking a new related question or</p> <p>...making an oppositional statement supported by facts (not just opinions)</p>	<p>Blog shows the author has moderate insight, understanding and reflective thought about the topic.</p>	<p>Blog shows the author has minimal insight, understanding and reflective thought about the topic.</p>	<p>Blog shows no evidence of insight, understanding or reflective thought about the topic.</p>
Voice <i>voice refers to the word choice and personality the author has given the writing</i>	<p>Blog is appealing and appropriate for the intended audience. Author's voice is apparent and brings writing to life.</p>	<p>Blog is generally appropriate for the intended audience and an attempt is made to give the writing voice</p>	<p>Blog does not fully consider the audience, and the author's voice is difficult to identify.</p>	<p>Blog does not reflect an awareness of the audience and it is difficult to identify the author's voice.</p>
Grammar <i>Proper use of grammar, spelling and punctuation to clearly communicate.</i>	<p>Written responses are free of grammatical, spelling or punctuation errors. The style of writing facilitates communication.</p>	<p>Responses have 3-4 grammatical, spelling or punctuation errors. The style of writing generally facilitates communication.</p>	<p>Written responses include 7-8 grammatical, spelling or punctuation errors that distract the reader.</p>	<p>Written responses contain more than 8 grammatical, spelling or punctuation errors. The style of writing does not facilitate effective communication.</p>
On Time	<p>Current Event is posted to the students Blog by the</p>	<p>Post is 12 hours late</p>	<p>Post is 18 hours late</p>	<p>Post is 1 day late</p>

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